

**DE**RTOUR  
GROUP

COMPANY PRESENTATION 2024

TRUSTED  
TRAVEL  
TEAM



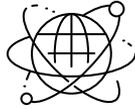
# DERTOUR GROUP FIGURES



**No. 2**  
in Europe



**16**  
markets



**+100**  
years of  
experience



Over  
**130**  
companies



Around  
**2,000**  
travel agencies



Over  
**10,000**  
employees

**DERTOUR Group** is the  
travel and tourism division  
of **REWE Group**



# REWE GROUP FIGURES

REWE  
GROUP



**92.3**

billion euros  
total external revenue 2023



**15,718**

stores and travel agencies  
2023



**390,000**

employees 2023

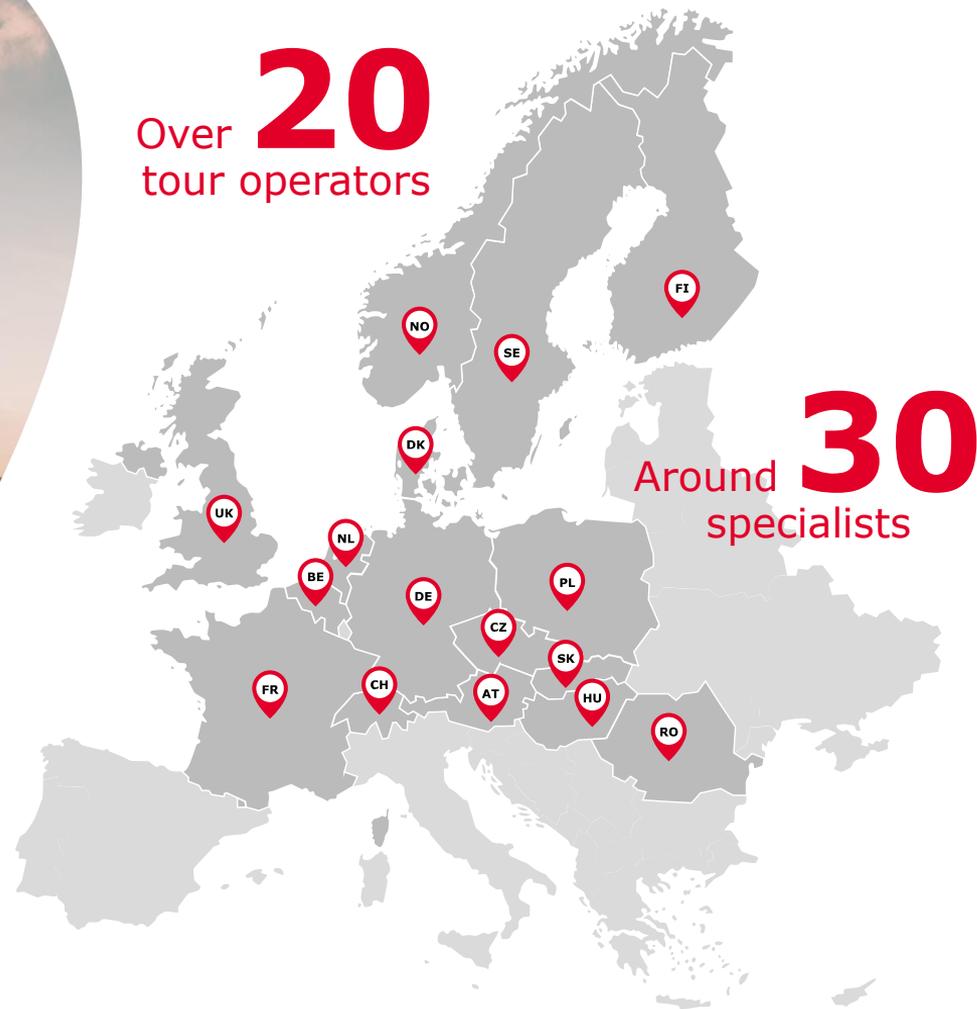
**Millions of guests**  
entrust DERTOUR Group  
with their travel plans  
every year



PRESENT AND UNITED  
IN 16 COUNTRIES



Over **20**  
tour operators



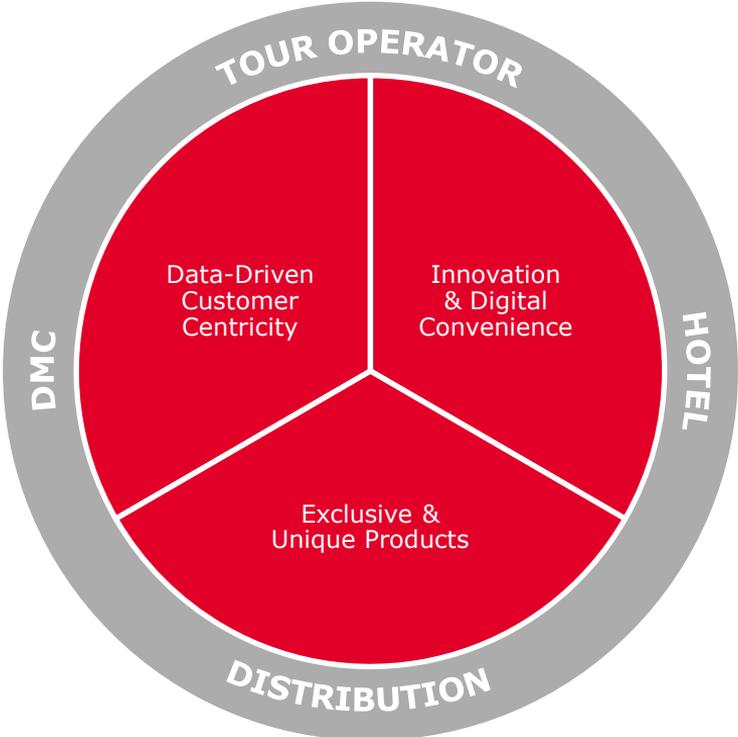
OUR INTERNATIONAL  
VISION & MISSION

# Unveiling the beauty of the world.

We are travellers and  
create the extraordinary,  
turning travel experiences  
into lasting memories.



# OUR STRATEGIC DNA: TRAVELLERS IN THE SPOTLIGHT



# POSITIONING DERTOUR GROUP

**DERTOUR**  
GROUP

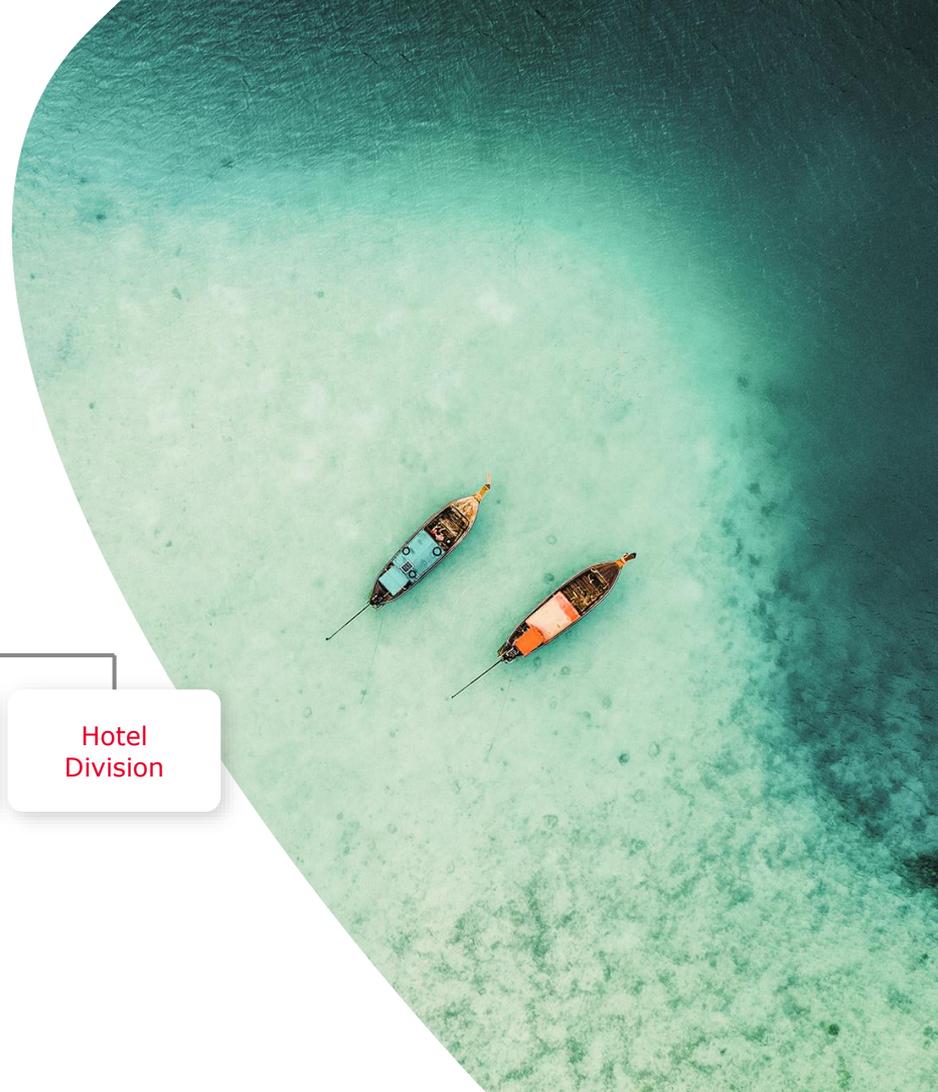
DERTOUR  
Northern  
Europe

DERTOUR  
Central  
Europe

DERTOUR  
Eastern  
Europe

Destination  
Management  
Companies

Hotel  
Division



# DERTOUR CENTRAL EUROPE

## Strong in Germany, Austria and Switzerland.

DERTOUR Central Europe is the largest unit within the DERTOUR Group.

It bundles the entire business of tour operators, specialists and sales units in Germany, Austria and Switzerland.



## Brand examples

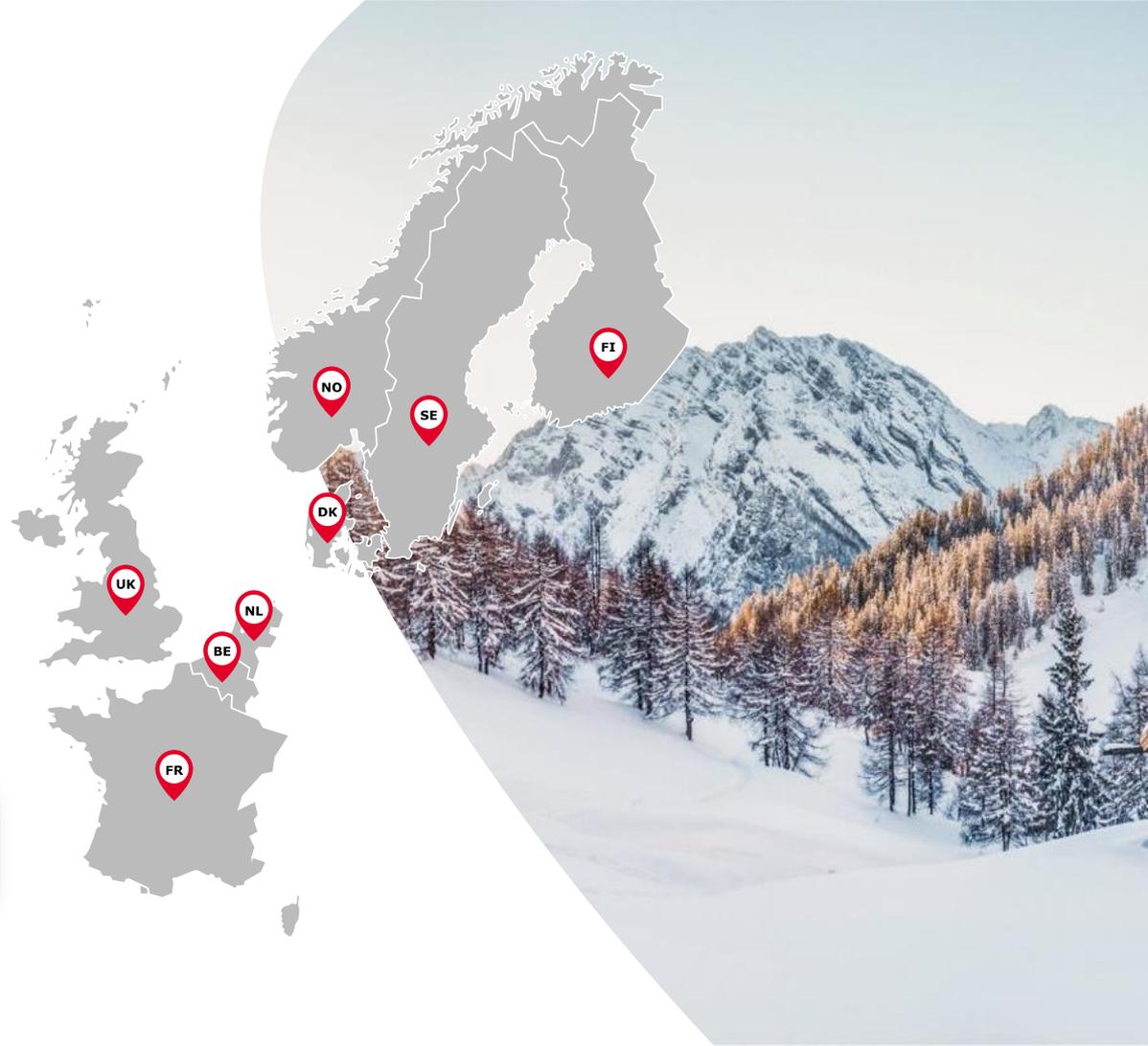


# DERTOUR NORTHERN EUROPE

## Strong footprint in Northern and Western Europe.

DERTOUR Northern Europe bundles the Group's activities in Scandinavia, Finland, Great Britain, the Benelux countries and France.

### Brand examples



# DERTOUR EASTERN EUROPE

## Growing presence in Central and Eastern Europe.

DERTOUR Eastern Europe comprises various market-leading tour operators in Central and Eastern Europe and all related activities in the Czech Republic, Slovakia, Hungary, Poland and Romania.



## Brand examples

**DER**TOUR

 EXIM *tours*

**FISCHER**

SELECTION OF OUR LEADING  
TOUR OPERATOR BRANDS

**DERTOUR**

**KUONI**

**apollo** 

 **EXIM** *tours*

**FISCHER**

## SELECTION OF OUR SPECIALIST BRANDS

From diving trips  
to golf holidays



**Golf Plaisir**  
WE GOLF. WE TRAVEL.

From luxury travel  
to solo/single trips

CARRIER

**shoestring**  
hoe v er kun je gaan?

From tours in Scandinavia  
to trips to Italy



**D**  
donatello

## DESTINATION MANAGEMENT COMPANIES OF DERTOUR GROUP



**31**  
countries



**71**  
offices



Around  
**1,700**  
employees

# OUR GROWING HOTEL BUSINESS

**10**

brands

**14**

countries

**+110**

hotels

SENTIDO



play  
itas  
*Free your mind*

ananea



AROSA



TRAVEL CHARME  
Hotels & Resorts



HENRI  
EVERY DAY SHOULD BE  
A HENRI DAY



URBAN  
NATURE



# A TRUSTWORTHY & INSPIRING TRAVEL PARTNER



**Personal  
travel advice**



**Local assistance for guests  
at the destination**



**Professional  
safety management**

OUR COMMITMENT  
TO SUSTAINABILITY



COMMITTED TO  
THE WORLD





### **More sustainable products and conscious travel**

Promotion of responsible tourism through a broader range of more sustainable travel.



### **Energy, climate and the environment**

Responsible use of resources, reduction of emissions in business operations



### **Employees**

Promoting employee satisfaction, performance and productivity for fair cooperation



### **Social commitment**

Taking responsibility beyond our own business area

# ANNIVERSARY CAMPAIGN

**DERTOUR**  
FOUNDATION

**10**  
YEARS

## 10 years – 10 faces

Success stories from around the world that have made a lasting impact on the lives of both people and animals

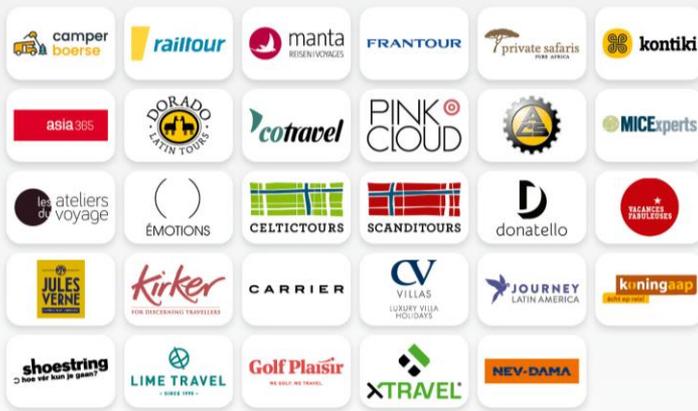


# VARIETY UNDER ONE ROOF

## Travel Agency & Online Sales



## Specialists



## Tour Operators



## Hotel Brands



## Destination Management Companies



## Business Travel



**DETOUR**  
GROUP



**TRUSTED  
TRAVEL  
TEAM**

**THANK YOU FOR YOUR ATTENTION**